

## Advance Notice: Sixth GSF National Annual Conference

# Joining up the Dots: Improving Cross Boundary Care Using GSF

A presentation and update on GSF Programmes in Primary Care, Care Homes, Hospitals, others  
and launch of GSF Acute Hospital Programme

**Wednesday 30<sup>th</sup> June 2010**

**MacDonald Burlington, Burlington Arcade,  
126 New Street, Birmingham B2 4JQ**

COST £150.00 per person

Reduced cost for GSF Facilitators - £100.00

**Deadline for Registration:** Mon 31 May 2010

### Target Audience

Anyone involved or interested in End of Life Care and Palliative Care PCT / Network / SHA End of Life Care Leads and Facilitators, Care Homes, Hospitals, Prisons and Independent Providers, Commissioners, clinicians and managers

### Cross Boundary Care Using GSF

GSF Primary Care



GSF Acute Hospitals



GSF in Care Homes



### Keynote Speakers Include:

**Sir Mike Richards**, National Director for Cancer and End of Life Care, Department of Health

**Lynn Young**, Primary Healthcare Adviser, Royal College of Nursing

**Prof Allan Kellehear**, Head of Department, Professor of Sociology, University of Bath

**Martin Green**, Chief Executive Office for English Community Care Association (TBC)

**Dr Rob George**, Consultant in Palliative Medicine and a Senior Lecturer in Bioethics and the Philosophy of Medicine (TBC)

**Debi de Silva**, Project Lead for National Primary Care Snapshot Audit

**Karen Groves**, Consultant Palliative Medicine, Southport and Clinical Advisor of GSF Acute Hospital Programme

### Provisional Programme

- Improving Cross Boundary Care using GSF Programme
- Launch of GSF Acute Hospital Programme
- GSF in Primary Care
- National Primary Care Audit (ADA)
- GSF Care Homes Interviews with accredited Care Homes
- GSF Prisons and other areas

#### Choice of Workshops:

- a) GSF in Primary Care
- b) GSF in Care Homes
- c) GSF Acute Hospitals
- d) GSF Prisons
- e) Carers Support



### GSF In Care Homes Award

Provisionally the Going for Gold Award Ceremony for Round 4 accredited homes receiving the GSFCH Quality Hallmark Award follows the main GSF conference at 3.30pm

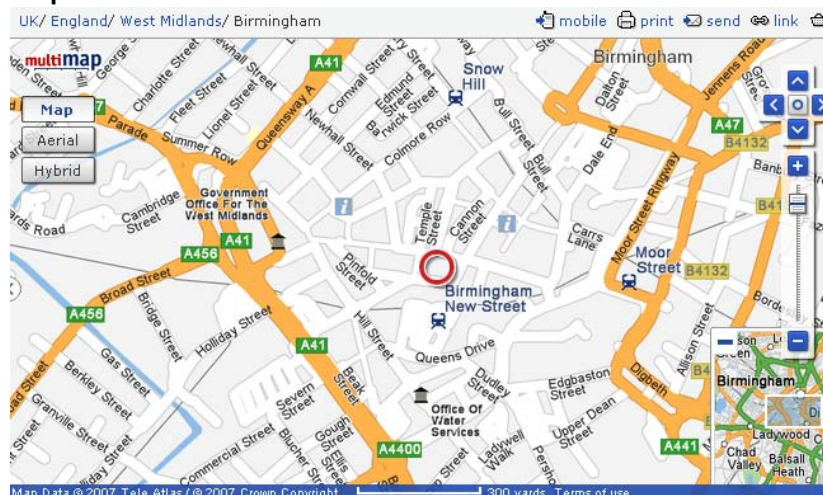
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# Macdonald Burlington Hotel, Burlington Arcade, 126 New Street, Birmingham B2 4JQ

## Map



Two minutes walk from Birmingham New Street Railway Station and adjacent to a 2,000 space NCP car park. The Hotel is at the hub of the motorway network and is 10 minutes by rail from Birmingham International Airport and the N.E.C.

A short drive in any direction from the heart of Birmingham will take you to a wealth of interesting places. These include working museums, historic houses and not one but two mediaeval castles. Stratford-upon-Avon and its famous theatre is approximately 30 miles away.

## IMPORTANT INFORMATION

When using a GPS Navigation system to find Macdonald Burlington Hotel, please use the following postcodes as the hotel postcode will guide you to a pedestrianised area of New St. For the Pallasades Car Park, which is located at the rear of the Hotel, please use B5 4DQ.

For deliveries, set down and pick up, please use B2 4DH which will bring you to Stephenson Street at the rear of the hotel.

## By Road

### From M6 South or North-West

Leave the M6 at Junction 6 and follow the A38(M). Follow signs to City Centre, Bromsgrove (A38) and stay in the middle lane. When you see the 'End of Motorway' sign, get in the left hand lane and drive along the parallel running slip-road following the sign to Aston University. Do not go over the flyover. Continue straight on at the Lancaster Circus island (1st exit) and after about 150 metres go right at traffic lights down Dale End. The road veers to the right into Newton Street and then, at the mini island, go left down Corporation Street. Go straight on at Old Square island and continue down Corporation Street. Drive down this street for a further ¼ mile to where it curves around to the right into Stephenson Street and there you will see the rear of the hotel on your right. To get to the NCP Car Park (Post Code B5 4DQ), turn left at the lights at the 'pelican crossing' just past the hotel.

### From M5 South-West

Leave the M5 at Junction 3 and travel towards Birmingham City Centre along the A456 (Hagley Road) for 5 miles to the Five Ways island. This is easily distinguishable as it is surrounded by large office blocks and a Tesco store. Keep in the outside lane and go under the island into Broad Street using the underpass. Drive along Broad Street (the ICC will be on your left) to the Paradise Circus island. Take the 3rd exit (Bromsgrove A38) and begin to go down Suffolk Queensway. After a matter of metres, take the first left down Brunel Street (sign posted Mailbox) and then the next left into Navigation Street. For the NCP Car Park (Post Code B5 4DQ), go straight over at the lights and follow the road clockwise along a short one-way system.

(If you need to come to the hotel first, then take the 2nd exit at Paradise Circus and travel down Gt. Charles Queensway, leaving it at the 1st exit (St Chads Circus). Take the 3rd exit at this island, go straight on at Colmore Circus (Wesleyan building in its centre) and turn right at Old Square Island. Go down Corporation Street for ¼ mile to where it curves around to the right into Stephenson Street and there you will see the rear of the hotel on you right.)

### From M40 Oxford and South

There are two possibilities:

- 1 Arrive on the M42 & travel west towards the M5, Travel north on the M5 leaving at Junction 3. (Read directions "From M5 South-West")
- 2 Arrive on the M42 & travel north towards NEC and M6 North. Leave M6 at Junction 6. (Read directions "From M6 South or North West")

### From M42 East Midlands

Join the M6 heading toward Birmingham Central and leave the M6 at Junction 6. (Read directions "From M6 South or North-West")

### From National Exhibition Centre and Birmingham International Airport.

Take sign for A45 go over several islands, take A45 Coventry Road towards City Centre for approximately 6 miles. You will come to a major Island, which is Watery Lane Middleway.

Take 2nd exit (A45) and proceed towards Junction (A41) at the railway overbridge. Turn right at traffic lights and continue straight ahead until road diverges to the left (just after the Dubliner Pub). At the traffic lights go straight ahead or middle lane up to the church ahead of you, take a left hand lane and proceed along.

Follow the road round a 90 degree left hand bend-uphill drive along road approx quarter of a mile to traffic lights, turn left into Ryder Street and immediately left into Dalton Street - continue to the end of the road, turn right into Newton Street then turn left into Corporation Street straight on at island (Square Peg Bar on your right hand side) Proceed straight through the shopping area at the 3rd set of pedestrian crossing lights (HSBC Bank on your left) the road becomes Stephenson Place, follow the road round a 90 degree right hand bend (Stephenson Street) to find the Hotel on your right. The Pallasades car park entrance is on your left just after the pedestrian crossing lights at the far end of the Hotel block

You can park your car by the 24 hour manned office on the ground floor. Getting to the hotel - Walk back through the Car Park onto Stevenson Street, turn right and we are on the left hand side above the shops in the Burlington Arcade.

## By Rail

New Street Station is located near to the hotel. On exiting the terminals you will see the escalators in front of you (next to Burger King). Go up the escalators, turn left and follow shops round about 50 metres.

Turn right, move over to your left by the Perfume Shop, carry on walking until you see the ramp. Walk to the bottom of the ramp, turn left, over the crossing, staying to your left. Walk past Waterstones Book Store until you come across a clothes shop called Oasis, turn left into the Burlington Arcade and the hotel is just ahead.